

EMF Workshop: Islands and Coastal Heritage

Sardinia, 16-18 October 2009

The Workshop will be held in Nuoro, a city of about 40,000 inhabitants. It has been co-ordinated by EMF Chairman, Stephen Harrison and organised by Dr Cristiana Collu (MAN Director) and Dr Elena Moreddu, with the participation of the Faculty of Architecture of Alghero (University of Sassari).

The workshop is divided into four themes:

- 1 Island and Coastal Heritage - a vital part of European identity**
- 2 Cultural Tourism for Islands and Coastal Areas – museum networking and co-operation**
- 3 The Role of the Museum in Balancing Heritage and Industry in the local society**
- 4 Identity on a Plate – the role of regional food in developing the regional identity**

INTERACTIVE WORKSHOP

This meeting will be interactive, with participants learning from each other's contributions as much as from the invited speakers. Formal lectures are only part of the programme, and collaborative team discussions and feedback will be a major aspect of the workshop.

Each of the main themes will be introduced by keynote speakers from the north and south of Europe, followed by detailed consideration in groups, and a final full session reporting back from the group work.

We will discuss and examine issues such as:

- the benefits of co-operation and strategic methods for island and coastal museums
- the social responsibility of island and coastal museums towards their various communities
- the role of museums in relation to the tourist industry and to the market for 'cultural tourism'
- the viability and desirability of establishing network for the exchange of ideas, culture and best professional practice.

We think this workshop will be stimulating and will provide some excellent evidence on which community strategies for museums anywhere can be influenced.

APPLICATIONS

Places are limited to 30, and the working language is English. Applications should be sent as soon as possible to Ann Nicholls, EMF Administrator, mail@europeanmuseumforum.eu. There is no registration fee, and accommodation will be available at a reasonable rate.

As well as including your name, institution, address and contact details, please send half a page (about 100 words) saying why you want to attend the workshop and why you think that your experience would be an asset to the workshop.

PROGRAMME

Friday 16 October

- 12.00 -17.00 Meeting of local delegates with visiting delegates. Including lunch and a guided walk of area
- 18.00 **Registration and welcome reception** at Museum Centre
- 19.00 Welcome by local organisers and VIPs
- 19.15 **Introduction to Workshop** by Stephen Harrison, EMF Chairman
- 20.00 Dinner

Saturday 17 October

- 08.45 Transport to venue, if necessary
- 09.15 **THEME 1: Island and Coastal Heritage - a vital part of European identity**
- 09.15 - 10.00 **Keynote speaker**
Professor David Lowenthal
Professor Emeritus, Department of Geography, University College, London
- 10.15 – 10.45 Dr Cristiana Collu, Director of MAN Museum
Cultural heritage and museum identity: Building Sardinian sustainable island-ness
- 11.00 Coffee break and first group discussion session (4 groups)
- 12.00 Groups report back to plenary (15-minute report by chosen rapporteur from each group)
- 13.00 Lunch
- THEME 2: Cultural Tourism for Islands and Coastal Areas – museum networking and co-operation**
- 15.00 – 15.30 Rögnvaldur Guðmundsson, Director of Tourism Research & Consulting, Iceland and
Chairman, Iceland Saga Trail Association
The Icelandic Saga Trail Association initiative
- 15.45 – 16. 15 Dr Andrea Corsale, Research Assistant, Geography of Tourism, University of Cagliari and
CRENOS
Networking and co-operation between coastal and island museums – the Sardinian perspective
- 16.30 - 1700 Kristin Prestvold, Archaeologist, Sør-Trøndelag County Council, former Director of
Environment, Governor of Svalbard
Norwegian Cultural Tourism and the Fragile Coastal Heritage
- 17.15 Coffee break and second group discussion session
- 18.00 – 19.00 Groups report back to plenary (15-minute report by chosen rapporteur from each group)
- 19.30 Drinks and dinner. Return to hotels at 22.30.

Sunday 18 October

- 08.45 Transport to venue, if necessary
- 09.15 **THEME 3: The Role of the Museum in Balancing Heritage and Industry in the local society**
- 09.15 – 09.45 Dr Gianni Filindeu, Faculty of Architecture, Alghero
Creativity and improvisation as a mindset for co-operation between museums and local communities
- 10.00 - 1030 Mrs Anna Vogli, Head of Public Relations S&B Industrial Minerals S.A.
Developing Museums Presenting Local Industry in Milos and other parts of Greece
- 10.45 – 11.15 Dr Francesco Spanedda, Faculty of Architecture, Alghero
Stock and flow. Some ideas about Heritage, Tourism and Museums in former industrial sites
- 11.30 Coffee break and third group discussion session
- 12.30 Groups report back to plenary (15-minute report by chosen rapporteur from each group)
- 13.30 Lunch
- 15.30 **THEME 4: Identity on a Plate – the role of regional food in developing the regional identity**
- 15.30 – 16.00 Dr Alessandra Guigoni, University of Cagliari, University of Genova
Satisfying Cultural Appetites and Eating Identities in a Mediterranean Island: Sardinia
- 16.00 – 16.30 Rögnvaldur Guðmundsson, Director of Tourism Research & Consulting, Iceland and
Chairman, Iceland Saga Trail Association
Marketing the Regional Food of Iceland
- 16.30 – 17.00 Dr Anne Alessandri, Director of FRAC (Fonds Régionaux d'Art contemporain), Corsica
Culture, insularity: museum and the boundaries of an identitarian quest
- 17.00 Coffee break and fourth group discussion session
- 18.00 Groups report back to plenary (15-minute report by chosen rapporteur from each group)
- 19.00 **Summary and conclusions** by Conference Chair
- 19.15 End of Conference
- Coach back to hotels
- 20.00 Dinner at local museum or historic venue
- 23.00 Coach back to hotel

Monday 19 October Departure of delegates.